



# SONG-YI FENG

UX DESIGNER / ARCHITECTURAL TECHNICIAN / INTERIOR DESIGNER

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## Hard Skills

### UX

- Figma
- User Research
- Problem Statement
- User Testing
- Agile & Scrum

### Learning

- HTML
- CSS
- JavaScript
- to become a unicorn

### Architecture & Interior

- Revit
- AutoCAD
- SketchUp

### Arts

- Watercolour

## References

- Available upon request
- Ask them about my soft skills

## Hobbies

- Riding bikes
- I'm a foodie
- Playing guitar

## PROFILE

Key values I've equipped to bring to UX design career based on the background of my self-employment, interior & architecture design:

- My professional design pride lies in delivering multiple solutions to clients simultaneously, aiding them in discovering and achieving their goals.
- Love communication with diverse clients, presenting design proposals to uncover valuable insights, and subsequently designing to ensure successful outcomes and potentially a new friendship.
- Enjoy my daily life involves responsibility, project deadlines, dealing with mistakes, coordinating with various consultants, ensuring the happiness of all stakeholders, and being resilient in the face of emotional & challenges.

## EMPLOYMENT HISTORY

Architectural Technician @ Assemble - New Zealand  
January 2020 - May 2024

- Established project & documentation checklists to streamline team productivity through enhanced documentation guidelines and project templates.
- Led successful design outcome through clear communication with the clients.
- Coordinated various design across structure, civil & MEP engineers to ensure project buildability and quality.
- Played different roles in a team as a project manager / facilitator / Revit master.

PASS Leader @ Unitec - New Zealand  
August 2019 - May 2021

- Tutorial assistant in various architecture courses at Unitec, aiding students in successfully achieving their learning goals.

Interior Designer @ Asobi (Self-employed) - Taiwan  
January 2012 - June 2017

- Accomplished delivery of all commercial projects within tight deadlines such as:
- Executed a 180 m<sup>2</sup> salon renovation within a stringent 10-day window, transforming the space into a modern, open, and approachable venue per the client's request.
- Managed an efficient team of builders and contractors to deliver a number of retail fit-outs in different malls overnight, successfully meeting various requirements of all stakeholders.

## EDUCATION

UX Design Accelerator, Mission Ready - New Zealand  
February 2024 - July 2024

New Zealand Diploma of Architectural Technology, Unitec - New Zealand  
January 2018 - December 2019

Bachelor of Arts, Taipei National University of the Arts - Taiwan  
September 2002 - February 2007